

SOAR Planning Process
Group Discussion Questions

Strengths 1

What are you most proud of as an organization? How does that reflect your greatest strength?
What makes you unique?
What can you be best at in your world?
What is your proudest achievement in the last year or two?

Strengths 2

How can you use our strengths to get results?
How do your strengths fit with the Rotary and our Rotary Districts?
What do you do or provide that is world class for members and other potential members?

Opportunities 1

What are the top three opportunities that you should focus your efforts on?
How do you determine which of the opportunities that come your way should be embraced and pursued?
Can you define your challenges?
How can you reframe challenges to be exciting new opportunities?

Opportunities 2

How can you best meet the needs of your organization?
Who are possible new member groups that you could serve?
What new skills do you need to move forward?
How can you distinctively differentiate your organizations from other similar organizations

Aspirations

When you explore your values and aspirations, "What are you deeply passionate about?"
Reflecting on your Strengths and Opportunities conversations who are/who should you become and where should you go in the future?
What is your most compelling aspiration?
What strategic initiatives (i.e. projects, programs, and processes) would support your aspirations? **Name 1 or 2**

Results

Considering your Strengths, Opportunities, and Aspirations, what meaningful measures would indicate that you are on track to where you believe you need to go?
What are 3-5 indicators that would be important for you to measure how you're doing?
What resources are needed to implement your most important programs or projects?