

Results of the brainstorming session at the Strategic Planning Meeting, April 2019

A. WHAT ARE YOU MOST PROUD OF AS AN ORGANIZATION?

1. Endorsed by the governments of both Canada and the United States.
2. American members are proud to be associated with Canadians and vice versa.
3. We have continued to maintain our two nation focus.
4. We have now added international work (Indus Peace Park)(Partnership with peace park conference held in Glacier National Park.)
5. We have moved beyond being “just a social organization”.
6. Our growing participation and inclusion of indigenous partners.
7. We have maintained our continuity while adding new member clubs and districts.
8. The fact that each year we proudly recite our original oath of friendship and peace.

B. WHAT MAKES US UNIQUE?

1. We are the world’s first peace park.
2. We continue to exist after 86 years and huge changes in the world.
3. We are Rotarians!
4. We are non-partisan and non-political.
5. We represent a large and diverse cross section professionally and geographically.
6. We are one of the few groups to annually celebrate peace between nations.

C. WHAT CAN WE BEST AT IN THE WORLD?

1. We are a primary example of what is possible.
2. We are ambassadors for peace around the world.
3. Pointing out areas of similarities, values, humanness among people.
4. Our “infectious” level of enthusiasm.
5. We can share a valuable process and formula for success elsewhere in the world.

D. WHAT IS OUR PROUDEST ACHIEVEMENT IN THE LAST YEAR OR TWO?

1. Our continuity and perseverance. (We held an assembly in the aftermath of a fire! WE WILL NOT BE DEFEATED!)
2. Our role in hosting an international peace part conference in Glacier National Park.
3. Our continued association with groups such as Crown of the Continent...
4. The progress we are making toward RI recognition.
5. The excellent work and efforts being made by board member Kees and his team

E. GOALS FOR THE FUTURE?

1. To increase our attendance at the annual Hands Across the Border Assembly.
2. To encourage more non-Rotarians to join us at our Assembly and in our work.

F. STRATEGIC INITIATIVES

1. Member Promotion
2. Visibility at all District Conferences (Information Booths?)
3. Possibility of paying fees for first timers.
4. Continued work on the Wheeler Property in Glacier National Park
5. MT. PBS (??)
6. Increased awareness of who we are and what we do
7. Hands Across Borders – Jeff

G. RESULTS (YEARLY/THREE YEARS)

1. Rotary International Recognition
2. Public recognition
3. Inclusion of the Elk Valley
4. Inclusion of more BC partners
5. Creation of the Indus Peace Park.
6. Make our model of success available to other organizations/nations
7. Be proactive on issues around peace and conservation.
8. Create an international association of peace parks.
9. Enhance future assemblies
- **10. Create sub-groups within the WGIPPA

H. ASPIRATIONS DISCUSSION GROUP

1. We are deeply passionate about:
 - a. The promotion of peace world wide
 - b. Conservation and the connection between conservation and the promotion of peace.
 - c. Understanding cultures.
2. Strengths and Opportunities
 - a. We are the first peace park
 - b. We are Rotary based
 - c. We have a peace park that spans two nations
 - d. We are assisting the expansion of peace parks world wide
 - e. We are supporting and encouraging the expansion of the parks in British Columbia.
3. Compelling Aspirations
 - a. Promotion of the message and reality of peace parks world wide
 - b. To finally achieve Rotary International recognition
 - c. To have the WGIPPA achieve wide spread awareness among Rotary club members.
 - d. To expand our partnership and relationship with our indigenous neighbours

I. WHAT ARE OUR TOP SEVEN OPPORTUNITIES?

1. To serve as an example for other jurisdictions.
2. To market ourselves first and foremost within Rotary International.
3. To market our national parks.
4. To use the parks to educate not only on the environment but on peace.
5. To expand the Waterton-Glacier International Peace Park into the Flathead in British Columbia.
6. To promote peace between Waterton-Glacier and indigenous peoples.
7. To create working subgroups within the WGIPPA

J. INTIAL THINKING ON POSSIBLE WORKING SUB-GROUPS WITHIN THE WGIPPA

1. Peace and Conflict Subgroup
2. Foreign Relations Subgroup
3. Indigenous Relations Subgroup
4. Marketing Subgroup.

UPDATED INFORMATION ON WORKING GROUPS WITHIN THE WGIPPA

Thank you to Fran Leggett for the following update on the working groups within the WGIPPA:

“Thanks to those members who were able to join us in Coeur d’Alene and participate in the Strategic Planning session and Board discussion.

The outcomes of the Strategic Planning session will be summarized by President Bill Gordon.

One of the main outcomes from the Strategic Planning session was the goal to set up four strategic, action-oriented teams to focus on areas of current WGIPPA efforts and interests. The intent is to create more and broader participation from members to move us forward in these strategic areas.

I (Fran) was asked to lead this effort, and I have asked Ed Handl to be my co-lead.

As we discussed and agreed at the meeting, teams to be established were:

1. Peace and Conflict Resolution
2. Marketing and Promotion
3. Outreach and Extension
4. Relationships with our Indigenous Communities

As a first step, we would like each of you to choose one or two of these teams to participate in.

These teams would meet by using conference call, by zoom or GoToMeeting. Once formed, each team should select a team captain, set goals, and list aspirations and results that you envision by our **90th anniversary** in 2022. Each team shall provide a progress report at each WGIPPA board meeting.

We hope all of you will join a team which are, or can be, passions of yours.

Please let us know which teams you would like to join.

In Service to Rotary,

Fran Leggett

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